**ACTION PLAN**

It is important to customize the action plan to the specific needs and context of your country and regularly assess the program's impact, make necessary adjustments to ensure its success in promoting women's entrepreneurship.

# **ABOUT YOURSELF**

|  |  |
| --- | --- |
| *Name:* | *Country:* |
| *Functional Title:* | *Email:* |
| *Organization* | *URL:* |
| *Email:* | |
| *Please check the type of your organization/institution*  *( ) Government ( ) Academia ( ) Non-Government Organization ( ) Private Sector ( ) Other* | |

# **ORGANIZATIONAL PROGRAMMES AND PRIORITIES**

|  |  |
| --- | --- |
| **Existing national plans/strategies/initiatives** | |
| *Please list national plans/strategies/initiatives that are aligned with WIFI’s objectives* | *1.*  *2.*  *3.* |
| **Short Term Priorities (within 2024)** | |
| *What are your organization’s short-term/priorities/programmes for supporting women entrepreneurs?* |  |
| **Long Term Priorities (from 2025 onwards)** | |
| *What are your organization’s long-term programmes for supporting women entrepreneurs?* |  |

# **GAP/NEEDS ASSESSMENT**

A needs assessment is a critical initial step in program development. It provides the foundation for a well-informed and effective program that can make a meaningful impact in empowering women entrepreneurs, as it ensures that the program is designed to address the real challenges and aspirations of the target audience.

|  |  |
| --- | --- |
| *What are the most pressing needs/gaps in your country with regard to capacity building of women entrepreneurs, especially in the context of digital skills development?* |  |
| *And why are these gaps not being addressed?* |  |

# **WIFI IMPLEMENTATION**

|  |  |
| --- | --- |
| ***Objectives****:*  *These objectives provide a clear direction for program implementation. Please define specific, measurable, and achievable objectives.* |  |
| ***Target beneficiaries:***  *Define the target group.* |  |
| ***Target number of beneficiaries reached (cumulative)*** | |  |  |  | | --- | --- | --- | |  | *Meeting* | *Total* | | *Year 1* | 1. *XX participants* 2. *XX participants* 3. *XX participants* | *[1+2+3]* | | *Year 2* | 1. *XX participants* 2. *XX participants* 3. *XX participants* | *[1+2+3]* | | *Year 3* |  |  | | *Year 4* |  |  | | *Year 5* |  |  | |
| ***Strategies****:* |  |
| ***Stakeholders/Partners***  *List potential partners that could support and upscale the WIFI implementation.* | |  |  | | --- | --- | | ***Name of Partner / Organization*** | ***Potential Contribution*** | |  |  | |  |  | |  |  | |  |  | |
| *How do we ensure buy-in from national stakeholders?* |  |
| ***Localization and customization:***  *What customizations in the WIFI programme are needed to fit local context?* |  |
| *What resources can your organization offer to support the implementation of the WIFI program?*  *(e.g., classroom, customization of WIFI contents, trainers, etc).* |  |
| *How do you plan to mobilize additional resources to support the implementation of the WIFI program?* |  |
| ***Sustainability***  *How would you ensure that sustainability of the WIFI programme?* |  |

# **PROJECT ACTIVITIES/WORKPLAN**

Describe activities that can be undertaken to ensure successful roll-out of the WIFI programme in your country.

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **KEY ACTIVITIES** | **Implementing Entity** | **2024** | | | | **2025** | | | | **2026** | | | |
|  | **Quarter** |  | **1** | **2** | **3** | **4** | **1** | **2** | **3** | **4** | **1** | **2** | **3** | **4** |
|  | **Output A1:** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A1.1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A1.2 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A1.3 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | **Output A2:** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A2.1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A2.2 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A2.3 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | **Output A3:** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A3.1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A3.2 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A3.3 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | **Output A4:** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A4.1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A4.2 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A4.3 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

# **WIFI MODULE PRIORITIZATION**

Listed below are the training modules to be offered under the new WIFI Programme. Please rate each according to your organization’s level of interest (1: Lowest to 5: Highest).

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | ***Lowest (1)*** | ***(2)*** | ***(3)*** | ***(4)*** | ***Highest (5)*** |
| ***Foundation Course*** |  |  |  |  |  |
| ***E-Commerce and Digital Marketing*** |  |  |  |  |  |
| ***Digital Technologies and Financial Management*** |  |  |  |  |  |
| ***Business Continuity Planning*** |  |  |  |  |  |
| ***Data Analytics*** |  |  |  |  |  |
| ***Trust and Security in using Digital Technologies*** |  |  |  |  |  |
| ***Are there any other topics or issues that you think are important (or a priority of your organization)?*** |  | | | | |

# **OTHER COMMENTS**

|  |  |
| --- | --- |
| *Please provide any other comments, suggestions, recommendations to APCICT that can facilitate the roll-out of the WIFI propgramme in your country.* |  |